

TDM Week Reminds Colorado Businesses To Claim Up To \$125K in Tax Credits

Transportation Demand Management Week encourages commuters to take advantage of the region's alternative modes of transportation

FOR IMMEDIATE RELEASE (Denver, CO): [Transportation Demand Management \(TDM\) Week](#), which takes place September 18-22, 2023, and is sponsored by the [Association for Commuter Transportation](#), was designed to create awareness among elected officials, DOTs, and government, transit and planning agencies, of the importance in investing in safe, reliable and eco-friendly modes of transportation for all commuters.

TDM Week also encourages employers to adopt TDM principles and programs within their corporate culture, providing incentives and benefits to help reduce the carbon footprint of their employees' commutes.

As a supporter of TDM Week, the **Denver Regional Council of Governments (DRCOG)**, and its [Colorado Clean Commute Program](#), joins thousands of other agencies across the country in touting the benefits of abundant non-solo driving transportation options. Colorado even offers up to \$125,000 in tax credits for employers who qualify. To see if your organization qualifies for these tax credits, use our free assessment tool found [here](#).

"TDM Week gives programs like Way to Go the opportunity to educate employers on the value of supporting their workers in embracing non-solo driving commutes to ease traffic and improve air quality," said Nisha Mokshagundam, Way to Go Program Manager. "The Alternative Transportation Options Tax Credit offers businesses an additional incentive to invest in transportation benefits and offer employees the flexibility to take advantage of them. Our experience has shown that companies that provide alternative transportation options have less turnover, boost morale, and show increased productivity. It's a win-win."

To find out more about TDM Week, please visit [the website](#). For more about Colorado Clean Commute, please visit [our website](#).

ABOUT DRCOG: The Denver Regional Council of Governments is a planning organization where local governments collaborate to establish guidelines, set policy and allocate funding in the areas of: Transportation and Personal Mobility; Growth and Development; Aging and Disability Resources. Our region is a diverse network of vibrant, connected, lifelong communities with a broad spectrum of housing, transportation and employment, complemented by world-class natural and built environments.

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